# FORMFLEKS OTOMOTİV YAN SANAYİ VE TİCARET ANONİM ŞİRKETİ

# INFORMATION ON USE OF COOKIES

Pursuant to the obligations set forth in the Law no 6698 on the Protection of Personal Data (LPPD), this informative statement has been prepared with regard to the types of cookies we use on our website (<u>www.formfleks.com.tr</u>), why such cookies are being used and the management of such cookies.

We are disclosing the cookies being used in order to provide a functional on-line environment for visitors and a better service to those visiting our website, as well as explaining how personal data obtained in line with the LPPD will be processed and listing the legal rights and powers held by users.

#### What are Cookies?

Cookies are text files stored on the hard drive or browser file when a website is visited. Cookies aim to provide a faster and more functional service for the visitors of a website. Creating a personalized online experience for each visitor is made possible through the use of cookies. Our visitors are free to set and subsequently change their preferences with regard to the use of cookies.

### **Types of Cookies**

Cookies may be categorized according to the purpose they serve, the time that the data will be stored and the source generating them.

# A- Cookies According to Purpose

Cookies may be categorized based on the purpose they serve as follows: strictly required (essential) cookies, preference cookies, statistics cookies and marketing cookies.

### 1) Strictly Required (Essential) Cookies

Strictly required (essential) cookies are necessary in order to browse a website and access the secure areas of the site. In order to end the sales transaction when purchasing items on-line from e-commerce stores, it is necessary to save the items selected by the user for the next step. Cookies that allow items to be kept in the shopping carts of e-commerce sites may be used as an example of strictly required (essential) cookies. Strictly required (essential) cookies are generally first party session cookies. Even though there is no need to obtain consent for the use of such cookies, why these cookies are being used and what they are required for should be explained to the user.

#### 2) Preference Cookies

Enables the recall of past choices (such as user name information, password information, language preference, etc.) made on the website. Preference cookies, which enable automatic entry into the website are also known as functionality cookies.

# 3) Statistics Cookies

Statistics cookies, which are also known as performance cookies, are cookies that generate anonymous, statistical data regarding the use of the website. Statistics cookies store how the user uses the website, which pages s/he visits and which links s/he clicks on. Anonymized statistical cookies are used to get to know the website user. The purpose of these cookies is to make the website more functional.

# 4) Marketing Cookies

Marketing cookies are cookies that enable advertisers to display advertisements based on the user's interests. Statistical data on the advertisements encountered by the website user as well as data obtained through marketing cookies may be shared with other establishments or advertisers. These are cookies that can be stored permanently.

### **B-** Cookies According to Storage Periods

Are divided into two categories in the form of session cookies and persistent cookies based on the length of time the data is stored. The difference between session cookies and persistent cookies is that session cookies provide temporary and momentary information.

### 1) Session Cookies

Session cookies provide data that can be stored until the user closes the browser or the session times out. These are short term cookies.

### 2) Persistent Cookies

Persistent cookies remain on the server until deleted by the user or the expiration date specified for that cookie. The codes of persistent cookies include an expiration date of variable duration. According to privacy directives, persistent cookies should not be stored for longer than a 12-month period.

### C- Cookies According to Source

Have been categorized on the basis of from which party/source cookies are placed onto the device.

### 1) First Party Cookies

As can be surmised from the name, first party cookies are placed onto the device directly by the website being visited.

### 2) Third Party Cookies

Third party cookies are cookies that have been placed on the device, not by the website being visited by but third parties such as advertisers or analytic systems.

#### User's Right to Access Data and Make Requests

According to the rights and powers granted to them under the LPPD, users are entitled to submit requests to FORMFLEKS A.Ş. in order to:

- learn whether or not their personal data is being processed,
- request information in relation to any personal data that has in fact been processed,
- learn the purpose for which their personal data is being processed and whether or not these are being used in line with such purpose,
- identify the third persons to whom their personal data is being transferred either domestically or abroad,
- request correction/rectification if the personal data being processed is erroneous or incomplete,
- request the erasure or destruction of their personal data within the framework of the conditions set forth in the relevant legislation,
- request that the correction/rectification, erasure or destruction of personal data carried out in line with the relevant legislation be notified to third persons to whom such personal data had been transmitted,
- object to any result achieved contrary to their interests when the personal data has been analyzed exclusively by automated systems,
- request indemnification of damages if they suffer harm as a result of the unlawful processing of their personal data.

In accordance with the LPPD, data subjects (users) may submit their requests with regard to their above listed rights to FORMFLEKS A.Ş. by filling out <u>the application form</u>. Pursuant to the second paragraph of article 13 of the LPPD, depending on the nature of the request, applications will be responded to

within thirty days of being received by the Personal Data Protection Board. However, in the event that the action requires any additional costs, FORMFLEKS A.Ş. may request such additional costs based on the rates specified by the board.

According to the LPPD, FORMFLEKS A.Ş. may agree to the request or deny the request by explaining its reasons for such denial and shall notify the person concerned of its decision either electronically or in writing. If the request made in the application is agreed to, FORMFLEKS A.Ş. will take any action as may be necessary. Pursuant to the LPPD, if the application was submitted as a result of fault on part of the data controller, the fees must be returned to the person concerned. The user warrants that the information s/he has provided FORMFLEKS A.Ş. is complete, correct and up-to-date. All liability in circumstances contrary to this warranty lies with the user/visitor and FORMFLEKS A.Ş. shall not be held liable in any way whatsoever.